

## Tentative Program

### Agribusiness Conclave,-Economic Transformation-UP on 13-2-15

#### Joint venture of AKWL and FICCI with support of GOUP

Chief Guest	:	Chief Secretary, U.P.
Guest of Honor	:	APC
Inauguration	:	10.00 A.M
Tea Break	:	11.15 AM.
<b>Session I</b> : Natural Resource Management	:	11.30 A.M - 12.45 PM
<ul style="list-style-type: none"><li>• Utilizing Waste Land</li><li>• Few Drops more crops</li><li>• Protected Agriculture</li><li>• Discussion (more speaker for industry can be accommodate)</li></ul>		
<b>Session II</b> : Game Changer Technologies and resources	:	1.00 PM - 2.15 PM
<ul style="list-style-type: none"><li>• Tissue Culture</li><li>• Medicinal plant Artemisinin -success story</li><li>• Marketing Channels – (Agriculture Economic institute, New Delhi)</li><li>• Discussion ( two speakers may be added )</li></ul>		
Lunch	:	2.15 PM
<b>Session III</b> : Interactive Session Constructing the value chain toward strengthening the agri-business in U.P Networking tea	:	3.00 PM - 4.30 PM
Experts and Participants		
Social net working Tea	:	4.30 PM

