

Frequently asked Questions

Source www.campusmatters.com

Q. I am an MBA - Marketing and would like to make a career in the field of Advertisement as an Art Director or a Copy Writer.

Ans

If you want to work as a copywriter then you could first try getting a job in an advertising company as a marketing person. Then within the company also try your hand at being a Copy Writer. The other pathway would be to do a course in Advertising, Copy Writing, Communication and then start looking for a position. But since you are already in the field of marketing it might be simpler to first try your hand at it informally and then take it up professionally. This way if you are not particularly good at it then you can stay within your area of expertise.

Q. I am a graduate in architecture. The IIT, Hyderabad is offering a PG course in IT for architects. As a layman in IT I need to know the potential of such a course in terms of future prospects--- The curriculum offered, in brief, is data structure using C++, Applied statistics and basics, computer graphics and computer aided design software engineering, computer modeling, data warehousing and data mining, electronics surveying, GIS, VC++, java and web programming, VB, Madam, all I need to know is 1.What are the future prospects of such a course as the IIT is starting this course this time only.2.Is it worth taking up such a course over the regular PG in architecture?

Ans

The decision that you need to make is whether you want to work mainly as an architect or do you want to diversify from the field and move into a related profession. If you are a good architect then you will be successful in that field no matter how many Information Technology experts exist in the world. Whereas if you don't enjoy the field of architecture and don't think you are particularly talented then you should go ahead and look at other options. If you have to change your field then the course offered by IIT can be a good option. You could also ask your seniors in the field of architecture and see what they have to say. You must weigh your options carefully vis a vis what you aspire to do in your life and what do you enjoy doing most in life. Making money becomes possible in almost any field provided you are good in your job - so don't be insecure from that front.

Q. I am an Engineer Graduate with over 15 years experience in sales and marketing. I would like to learn an appropriate course in IT so that **I can work from home or do freelancing**. I have a new branded PC with Internet connection. I have good analytical and logic skills. Please advice as to which subject I must take up - Visual Basic or C++ or Java or Database Management or any other?

Ans

If you would like to work in the field of Information Technology as a serious professional then you would have to acquire all kinds of IIT skills such that you are able to offer an entire range to your potential clients. I would recommend that you do a 2 or a 3-year course such that you acquire a depth of knowledge such that you can provide consultancy to a range of clients. When you work as a free-lancer then you can't just say I will take only assignments in one particular area. Very often to survive as a free-lancer you need to be better than the best to survive in the market. In a company you can survive being mediocre but not in a consultancy. So you must equip yourself adequately such that you can realize your ambition.

Q. I am in the first year of Civil engineering and want to know what are the best suited courses for me.

Ans

Since you have just joined your course in Civil Engineering you have 4 years to explore the various courses that your institution will teach you. Civil Engineers are mainly involved in the Construction side of the building industry. While you are doing your Civil Engineering you must acquire computer skills, which will be useful to you within the field of Civil Engineering. Civil Engineers also go into fields like Highway Engineering, Transport Engineering, Water Management Engineers etc. It will be up to you, which line you, choose to specialize in.

Q. I am B.E. (Electrical) with PGDST from NCST. I am working for last three and half years in PSU engineering industry as a maintenance engineer electrical & electronics job involves maintenance & repairs of CNC machines, cranes. I draw salary of 15,000/ and it is a secure govt. job. I want to make a career shift in IT industry. I have PGDST qualification recognized. I have three options: 1) should I join e-commerce & java course costing 70,000. 2) Should I appear for GRE and try for MS in computers in US. 3) Should I try for MBA with systems from prestigious institutes of India like IIM, BAJAJ, SOM (IIT). 4) IF in India should I go for full time MBA OR A PART TIME MBA OFFERED AT SCHOOL AT MANAGEMENT IIT MUMBAI. As I can do it along with my job.

Ans

You are in the right position today to be thinking about making the shift in to the Information Technology industry. In almost all computer related jobs candidates with an engineering background are preferred over other candidates. Apart from that what I would say is don't leave your job unless you have something solid in hand. One option is to consider taking study leave from your organization to re-train yourself. The second option is to work towards admissions while you are working and once you are admitted then only consider

quitting your job. As far as making a serious career in Information Technology industry is concerned I think you must consider doing a MS in Computer Science or Information Technology. MBA systems will not really give you the same depth of information that a good solid degree in Computer Science can get you. You can apply for this qualification in India as well as overseas. Studying overseas is an option that many students explore for more information you can contact USEFI, 12 Hailey Road New Delhi 110001 <http://www.arc.org.tw/USIA/www.usia.gov/abtusia/posts/IN1/www8.html>.

Q. I am interested in pursuing career counselling as a vocation. I already possess qualifications & experience in Human resources development. Pl advice the areas of knowledge/qualifications I must acquire to further this career.

Ans

To be very honest doing career consoling and being qualified in HRD are 2 very different things. Even though both are people professions - the approach in both is very different. If you would like to develop yourself as a counselor then you must start by doing a course in counselling. A Masters in Psychology is very useful in this profession as it gives you the entitlement to implement several tests for aptitude testing. Xaviers College in Mumbai runs a course in counselling that you can consider doing you can approach them and explore the possibilities".

Q. I belong to a medium family & presently I am doing B.E in Information Tech (Third year). My Academic is not so good but still I wish to do M.S from U.S.A my family can only send nearly 8lakhs for my education what should I do.

Ans

If you are looking to do a MS degree overseas then I would suggest that you look at education in UK instead of the US. **The MS degree in UK is for one year** and you will not need to spend more than 8 lakhs for the qualification. Studying overseas is either possible if you are very bright and then get a scholarship to study abroad or you study on your own money - otherwise it is better to have realistic dreams. For more information you can contact British Council Mittal Tower C Wing, Mumbai

Q. I am pursuing CFA (level1) offered by ICFAI (institute of chartered financial analyst of India) Hyderabad. Will this charter enhance my job prospects abroad? 2. If not please suggest me any other **qualification**, which would supplement my CFA program and help me gain international reckoning. 3. How does this program differ from AIMR (association for investment management & research, USA)? 4. In which of the following field CFA's are absorbed? Equity research, investment banking, portfolio management, etc. could you enlighten some more career avenues and amongst all which one has fair amount of scope in near future? 5. Also stress on the work experiences duration in specific field/sector that would come in handy, knowing the fact that most of CFA's land up in capital markets.

Ans

Since you have such a vast range of detailed questions about a very specific field that you are already involved in my suggestion would be talk to people who are already in the field, alumni of the course and people working in the area of finance. You have not mentioned what your prior qualifications have been before you entered the field of CFA. What area of finance you enter after completion of your CFA qualification you can decide the area you want to particularly grow in and seek employment within that. A lot will depend upon the work experience and the academic background that you have. The CA qualification is still very well respected in the field of Finance so is the MBA with a specialization with Finance. Some Universities like the Delhi University have a Masers of Finance Control that you can consider doing.

Q. I would like to know about Indian Economic Service exam. Is it like IAS?

Ans

The Indian Economic Service is like the IAS as in it is also a government service. However unlike the IAS officers, IES officers only deal with Economic issues. You need to be an Economics graduate to be able to appear for this exam. You need to be in the age group of 21-28 years to appear for this exam. For more information you can contact Union Public Service Commission, Dholpur House, Shahjahan Road, New Delhi - 110011 (www.upsc.gov.in).

Q. I would like to know about TISS entrance exam.

Ans

The Tata Institution of Social Science conducts an entrance exam for admission into the various courses it offers. The courses they offer are MSW and even Masters in Personnel Management. For more information you can contact TISS, Sion Trombay Road, Mumbai.

Q. I have completed my B.Arch. this yr. I want to get a masters degree in construction techniques & project management. Please give me suggestions about colleges offering the same.

Ans

Many students after the B.Arch degree choose to do the Construction Management course. You can do this course from National Institute of Construction Management - 25/1 Balewadi NIA, PO Pune 411045. They also have centers in Bangalore, Mumbai and Gurgaon. There is an entrance exam that is conducted for admission into this course.

Q. I would like to have information about Graphic Designing courses in India and USA? Is there an eligibility test for admission?

Ans

Private institutes run all the short-term courses in India for Computer Graphics and they do not have any eligibility test. However if you are looking at doing a Postgraduate Diploma in this subject then you could look at various colleges, which offer this course.

National Institute of Fashion Technology offers courses that might be of interest to you. Apart from that, Xaviers Institute of Communication in Mumbai might also have courses that might interest you. Otherwise you can also go to JJ College of Arts at D.N. Road, Mumbai.

Q. When does one have to register for the CET Exam and how?

Ans

A common entrance exam is conducted by Central Board Of Secondary Education, www.cbseindia.org. For more information you can contact them at 17 B, Indraprastha Estate, New Delhi. Through this exam you can apply for free seats in various medical colleges all over India. Apart from that you can contact the Directorate of Technical Education – 3, Mahapalika Marg, for more information about medical college admission in Maharashtra.

Q. Where can one study Forensic Science - in India if possible?

Ans

If you are interested in studying Forensic Science then you can either do it as a Bachelor's degree in Universities like Utkal University in Orissa, Karnatak University Dharwad, and even University Gaur Nagar in Sagar. If you do a Bachelor's degree in Biological Science then you can also consider doing a MSc degree in Forensic Science.

Q. I've done my bachelor's degree studies in Architecture. Now I want to do my Master's degree in computer science from India or U.S. How do I go about it? If I wish to do it from U.S., what are the basic requirements & how can I fulfill those? Please suggest.

Ans

If you wish to do a Masters degree in a computer related area then I would recommend the MCA degree in India. The admission into MCA is definitely through an entrance exam, which you will have to appear for. The MCA is a 3-year course, which has been well recognized by the Indian industry. If you are looking to do the course abroad then you will have to take the Graduate Management Admission Test <http://www.gmat.org> if you want to do a MIS course or a Graduate Record Examination (GRE), if you want to do a Computer Information Systems course. This is a 2-year course in the USA and a 1-year course in UK. For more information you can contact USEFI, 12 Hailey Road New Delhi 110001 <http://www.arc.org.tw/USIA/www.usia.gov/abtusia/posts/IN1/www8.html> and British Council 17 Kasturba Gandhi Marg, New Delhi.

Q. I am in the second year of my graduation and want to pursue MCA after graduation. Please send me details of prestigious universities offering MCA degree and of various good institutions preparing for MCA entrance exam. It would be highly appreciable on your part if you guide me to the best way for preparing for MCA entrance exam and tell me about various books which I can start practicing from now onwards.

Ans

If you are looking to do your MCA then you must work hard in your graduation and get a minimum of 55% to 60% marks to be eligible for admission into MCA. Apart from that you also need to have Maths up to class 12th level so that you can appear for the entrance exam. There are several books that are available in the market, which will help you to prepare for the MCA exam. One such book is published by Bright Careers Institute that can help you prepare for the same. You could also visit <http://www.entrancebusters.com> at www.zeelearn.com. This site has a lot of free practice papers and many test papers for all the entrance exams.

Q. I am doing LLB (Final Year) at Delhi University. I want to practice in Canada. I don't want to do LL.M. I am rather interested in practicing directly. How should I go about it? I would be very grateful to you if you could send me the details.

Ans

I am afraid there is no Magic wand that I have by which I can help you to practice in Canada without taking the necessary exam. Since the legal system in every country has its own intricacies you may find that a LLB in India has not prepared you for practicing law in Canada. Just like a Law Degree in Canada will not prepare you to practice law in India. If you would like to go for further education Canada then you can contact the Canadian Embassy, Chanakyapuri, Diplomatic Enclave, Panchsheel Marg, New Delhi-110001.

Q. I would like to know the names & addresses of various institutes providing training in ERP.

Ans.

If you are looking to get training in ERP courses then you can contact Institutions like Center For Development of Advance Computing at www.cdac.org.in Several private institutes offer several courses in ERP which you can consider doing. In Delhi, you can also contact IIT Delhi for any short-term courses that they might run in this area. You can also contact BAAN Institute, 8-2-248/A 4th floor, Maharishi Building Road No.3, Banjara Hills Hyderabad-34.

Q. If one goes for an interview, one is asked for the expected salary. How to tackle it? If they ask for bond or agreement, how to overcome that situation tactfully?

Ans.

Before going to an interview there are two things that you must assess such that you are able to answer the question on salary expectation. One is that you must identify approximately how much that job will pay. This you can get to now by researching what other people in a similar post earn. Other than that you should also know what is the absolute minimum salary that you would be willing to accept for the job. If they are going to ask you the question like that then they would also be open to salary negotiation. You can ask a figure which is slightly higher than minimum that you will be willing to work for. Apart from that the companies that require a bond very often spend intensively on your training and are not willing to reconsider the Bond requirement.

Q. Can you tell me the details of the pilot aptitude battery test study material and its type of questions?

Ans.

I don't think there is any way that you can prepare for an aptitude test. The purpose of an aptitude test is that basically test your natural ability and aptitude in a particular area. Different test batteries will attempt to test you on different ability. Thus a quantitative aptitude test will try to attempt assessing your numerical ability where as a music aptitude test will check your ability in Music. Even though prior training can improve your score in a limited way but it can't make a major difference.

Q. I have just acquired admission in M.A. International Business in University of North London, U.K. But I don't know how it is rated among other schools in England or what is the quality of the course and the institute. Since this involves a lot of money, I don't want to proceed without any guidance. Please advise.

Ans.

Universities in UK are rated every five years for the quality of Research and the quality of teaching they provide. Thus if you are interested in checking the capability of any University in a particular subject then you can go on the following two sites www.hefce.ac.uk and www.qaa.ac.uk For more information you can contact British Council 17 Kasturba Gandhi Marg, New Delhi.

Q. While filling out the form for admission into a university in the United States, one is asked to mention the GPA earned in the examinations. How is the GPA equivalent calculated from the percentage?

Ans.

There is no accurate formula that can be use to convert the percentage that you get in India to a GPA a student gets in America. However your class position, which can reflect the relative position you acquire in a class can be useful in helping the admission committee decide how you have done in comparison to other students in the class. Thus it is important that your professor indicates your rank in class, in the letter of recommendation.

Q. Please guide me about ways to go about preparing for IIFT (Indian Institute of Foreign Trade), New Delhi.

Ans.

The Indian Institute Of Foreign Trade in New Delhi is a very competitive institute. The admission is through a competitive exam, which all students are required to take. The entrance test is for 2 hours and it will test your ability in Numerical area, Business awareness and Data interpretation. Apart from that you are also required to write an essay on a current topic. It is apparent that apart from basic quantitative ability for candidates who are well read and informed about various business and economic issues. Thus if you are looking to enter into the Institute then you would have to prepare your self accordingly.

Q. (Career in Psychology)

I am interested in pursuing a career in psychology. What are the career options in this field? What are the initial salaries of a psychologist/psychoanalyst? What are the major differences between a psychologist and a psychoanalyst?

Ans.

Psychology as a profession is ideal for those people who have an interest in people, strong people and social skills. After an Undergraduate degree in Psychology you can choose professions like Child Psychology, Clinical Psychology, Social Work etc.

The Psychoanalyst is a Psychologist by training and later has selected to work as a therapist from the Freudian perspective.

There are no standard's left in the industry for salaries. The private sector very often offers salaries which are negotiable and vary from qualification to qualification. And if you choose to do private practice then it will take you a while before you can establish your practice.

Q. After doing BCA, I would like to do my MIS in USA. I am also taking my DOE A level exams, which will complete my four years of my graduate education – as required in the United States. I'll almost complete my diploma in IT from TULEC in October. Is my planning correct?

Ans.

If you would like to do your MIS in the US then you must also plan to take your Graduate Record Examination and Test of English as a Foreign Language exam. For more information you can contact Institute of Psychological And Educational Measurement, -119/25 A, Mahatama Gandhi Marg, Allahabad, U.P-211001.

The TULEC Diploma or the A level of DOEACC may not be enough for the US requirement of 16th year of education - normally American Universities require you to have taken an additional year in a university setting. However if you are open to studying in UK then the Graduate Record Examination will not required. Also for studying in UK the 16th year of education is not required as their Bachelor's degree is for 3 years. For more information you can contact British Council 17 Kasturba Gandhi Marg, New Delhi.

Q. I had completed B.A in English literature and now opt to do any PG Course. I am not a serious reader. I am very easy going and just study for fun. Please suggest me some courses and what are the future prospects?

Ans.

If you are not academically inclined then I would like to suggest courses like Journalism, Public Relations, Mass Communication, and Travel & Tourism to you. In all these areas your knowledge and love for the English language will be useful and also you will not be required to keep only to books. I would encourage you to follow with your instinct and make the choice. Also spend some time identifying your strength areas and accordingly decide to pursue your career.

Q. I want to go in Hotel Management. Which are the good colleges in India?

Ans.

The National Council For Hotel Management and Catering Technology at the Library Avenue, Pusa Complex, New Delhi 110012, conducts a joint entrance exam for 19 hotel management institutions in India. These institutions are all recognized and enjoy a good reputation. In the North of India the participating institutions are Institution of Hotel Management Pusa New Delhi -12, Institution of Hotel Management 18-B, Ashok Marg Lucknow 226001. These institutions run a three year programme after class 12th.

Q. I am a **chemical engineering student**. What are the job opportunities after my course? If I do M.Tech in any IIT, will there be ny job recruitments with a good salary package?

Ans.

If you are looking at doing a MTech in Chemical Engineering then before you join the course you must do a thorough industry study and decide which are the areas in which it is possible to get the maximum jobs in. Many students after they complete the MTech from IIT also join the computer software industry. It is really upto you in terms of how you would like to shape your career. The IIT's have an excellent Training and Placement Office. If you are not doing your B.Tech from an IIT then it might it worth it for you to do your M.Tech from an IIT.

Q. I am at final level of **C.A.** & I want to do a computer course that will help me in practicing C.A as a profession. Please advise.

Ans.

Since you are already in the field of accounts and finance the computer courses that will be useful to you are the ones that are dealing with financial matters of the company. Thus you can explore the possibility of doing courses in **ORACLE and even e-commerce**. As both these areas will be a value addition to your CA background.

Q. I want to make career in cell **animation**, but I don't know which are the institutes offering this course. Please help me.

Ans.

There are several institutions these days that are offering courses in animation. Most of them are private and new, and all are in the process of establishing themselves. However it will be a good idea to talk to some of the ex-students and current students of the institution that you are planning to join. If possible ask a few employers or people who are already in the field and see what they have to say. **Jamia Milia Islamia University has a very Masters in Mass Communication in which they focus on Animation, Graphic Arts etc.** If you are serious about making a career in this then invest the time and get a good degree. **National Institute of Design at Ahemdabad** is another institution which has developed international reputation for their courses in Visual Communication – which is the broader area in which graphics will come. NID also has a advanced programme in Animation Film Design. ZED Institute of Creative Arts Hyderabad has a very good programme in animation that has been widely accepted by the industry.

Q.

I have completed my graduation. I am interested in shipping. Please help me out by guiding me to a good shipping school where they provide training as well as help out in the placement. Please also advise me of a good shipping company, which takes fresh graduates for training and then absorbing them into their own ships.

Ans.

If you have completed your Bachelor's in Science with minimum 60% Maths and Physics then you can seek admission in National Institute of Port Management, East Coast Road, Uthandi, Chennai-600096. Moreover, there are several corporate and Multi-National Shipping Companies take on fresh graduates and provide them with their own training. Apart from the major National News papers you can also look out for a magazine called Sailor Today which might be able to help you to get in touch with some of these companies.

Q.I want to do a course in management through distance learning. Please guide me.

Ans.

If you are already working somewhere then a very good MBA course that you can do by correspondence is offered by Indira Gandhi National Open University (www.ignou.edu).

Madurai Kamraj University, Madurai-62501, Annamalai University, Annamalai Nagar-608002 offers MBA and Postgraduate Diploma in Management.

Depending upon your choice and convenience you can decide upon either of these Universities.

Q. I have done M.A in Drawing and Painting. I am interested in taking the course -Advanced Diploma in Multimedia and Web Publishing. Could you please provide me with more information about this course - about the institutes that offer this course, career prospects and job opportunities etc.

Ans.

Since you already done a Master's degree programme in Painting and Fine Arts then your decision to do a Diploma in Multimedia and Web Publishing is a very sound one. I would definitely recommend that you go ahead with this plan of action. There are several private institutes where such a course is offered. Since all the institutes that offer this course are private there is no standard that has been established in the area. However, you should go by choosing the course on the basis the local reputation, curriculum offered and placement possibilities a good way to start is to talk to the current students and the Alumni of these Institutions before making your decision in terms of the course. If you are open to doing a slightly a long term programme then I could also recommend Jamia Milia Islamia, Jamia Nagar New Delhi, they have an excellent course in Mass Communication. ZED Institute Of Creative Art, Nagila Towers, Begumpeth, Hyderabad-16 has a very good 3 year Diploma in Animation.

Q. I have just passed the 12th standard in the commerce stream. I would like to take up teaching as my profession. Please guide me as to how to go about for applying for D.Ed.

Ans.

Diploma in Education or D.Ed is a two-year programme that you can do after your H.S.C. For admission you could contact many Junior colleges that offer Education Training.

A very good college that you could start with is Smt. S.K.Somaiya, Jr. College of Education, Ghatkoper East, Mumbai-77.

Apart from this you could also contact Seva Sadan Society, Ramabai Navrang, Jr. College of Education, Gamdevi Road, Mumbai - 7. G.S.K, Jr.College of Women's, Vileparle, Mumbai-66 is another option.

Q. I have done my BE in Production Engineering. Presently I am working in ASIAN Paints as a Mech. Engineer. I am a bit confused at this time that whether I should go for MBA or shift into computers. This is basically because computers seem to be very lucrative and glamorous now-a- days. Please advice.

Ans.

Since you already have a Bachelors Degree in Production Engineering it might be useful for you to do some computer related courses, which are useful for students with your background. Some of the options that you can explore are to Courses in **Enterprise Resource Planning (ERP)**, which is quite useful to Engineers. BAAN Institute offers some courses for people who work in the field of ERP. You could contact them at BAAN Institute 8-2-248/A, 4th Floor Maharishi Building, Road No.3, Banjara Hill, Hyderabad-34. Another option that you can explore that is to do courses in **Computer Aided Manufacturing**, as that is something you can use as an Engineer.

Q.I am doing Mechanical Engineering. I had even done **AutoCAD 2000** & now I am planning to make a career in computers. I would appreciate if you would tell me about courses I should opt for that would help me. I am interested in e-commerce & WAP technology. Please advise me.

Ans.

Since you are already doing a course in Mechanical Engineering you have done the right thing by doing courses in AUTOCAD, as AUTOCAD will help you in jobs where you can work on Product Design and also work in other Design areas. Computer Aided Manufacture is another area that can be useful to you since you are a Mechanical Engineer by training. Another option that you can explore is that of doing a 3 year MCA programme from any university or a 2 year Postgraduate diploma in Information Technology from any of the IIT

institute. Regarding an institute where you can do some of these courses you will have to identify in your local area depending on their reputation.

Q. I am **fresh B.E graduate**. I am interested in WAP technology. Could you tell me more about it? How can one become a WAP professional? What is the course and from where can one do it? Please give me a clear picture.

Ans.

Wireless Application Protocol is the technology that has been developed to access the worldwide web through various hand-held devices. This technology it seems will be here to stay as more and more companies are now trying to make web-based technology accessible to people. Accessing web through the mobile phone will soon become the most common thing but now they are already talking about web access through clothes and other personal articles!

If you want to work as an operator/programmer in this area then you can learn a lot more about it from the following sites: www.wap.net, www.wirelessdevnet.com/training, www.vbxml.com/wap, www.acord.co.za/wap/training However, if you are looking to work on the cutting edge technology then you could consider doing a masters in Mobile Communication abroad

Keep in view location, before decision to join a company

The ET Cost of Living (CLI) Survey, 8-8-03,

S.No	City	Rental Index	CLI rent	without	Inflation rate (%)	Health & Education Cost index
1	Mumbai	216	111		1.7	82
2	Delhi	100	100		3.2	100
3	Chennai	69	97		3.9	55
4	Pune	69	97		5.7	65
5	Hyderabad	65	96		4.2	43
6	Kolkata	58	95		4.1	74
7	Bangalore	58	94		4.0	53
8	Ahmedabad	56	85		3.0	70
	National Average				3.7	

2. If a family moves from Delhi to Mumbai, monthly expenditure soars by 44%

3. South India is most inexpensive part of the country