

## **Going, Going, Green**

*Are you interested in green issues, but are unclear as to how or where to begin? Cyberspace is host to a wide range of 'green' websites that offer platforms where those eager to live in harmony with nature can learn a thing or two.*

Earth Day Network: The first Earth Day on April 22, 1970, activated 20 million Americans from all walks of life and is widely credited with launching the modern environmental movement. The passage of the landmark Clean Air Act, Clean Water Act, Endangered Species Act and many other groundbreaking environmental laws soon followed. Growing out of the first Earth Day, Earth Day Network (EDN) works with over 22,000 partners in 192 countries to broaden, diversify and mobilise the environmental movement. More than 1 billion people now participate in Earth Day activities each year, making it the largest civic observance in the world. [www.earthday.org](http://www.earthday.org)

## **Green Champion**

Are you convinced that more could be done in your office to reduce environmental impacts? Would you like to get more involved in efforts to green the UN? If so, you could become a Green Champion.

Green Champions are UN staff, consultants and interns who want to go a step further than just reducing their own environmental footprint. They are involved in helping to promote sustainability issues among staff in their area. Champions are, effectively, local campaigners who support Greening the Blue through direct action and communications at the local level.

Some Green Champions have established Green Groups that meet together on a voluntary basis to identify activities to enhance the sustainability performance of their organizations. Others work alone. It's up to you, but whatever you do, they'll help you to do it.

How do I become a Green Champion? Send an email to [greeningtheblue@gmail.com](mailto:greeningtheblue@gmail.com) giving your name, contact details, organisation and a brief overview of what you'd like to do. [www.greeningtheblue.org](http://www.greeningtheblue.org)

You've seen the news and heard your friends' opinion about going green, but is it really going to help? GoGreen is constantly working to provide the most relevant information on ways to conserve, save energy, and ultimately, start a better

future for our bountiful world. You can find the latest news, tips, studies and technology right here, and it's all green.

We are excited to share our knowledge and contribute to a global effort. In the past century, our civilisation has developed many ways to protect the environment and yet, we have still to achieve green sustainability. With increasing recognition of eco-friendly technology, new theories and materials give us ways to help save our planet. Whether you simply want to read about the latest developments for green building or eco-friendly vacations in the British Columbia, GoGreen can give you plenty of ideas to contribute to this worldwide effort.

[www.gogreen.org](http://www.gogreen.org)

### **Deep Ecology**

A voice for wild nature, the Foundation for Deep Ecology (FDE) supports efforts to protect wilderness and wildlife, promote ecological agriculture, and oppose destructive mega-technologies that are accelerating the extinction crisis. The mission is to support education and advocacy on behalf of wild nature. FDE carries out this mission primarily through publications, grant-making, and support of campaigns on particular issues affecting the future of nature and people. FDE believes that stopping the global extinction crisis and achieving true ecological sustainability will require rethinking our values as a society. Present assumptions about economics, development, and the place of human beings in the natural order must be reevaluated. Nature can no longer be viewed merely as a commodity — a storehouse of 'resources' for human use and profit. It must be seen as a partner and model in all human enterprise.

FDE begins with the premise that life on Earth has entered its most precarious phase in history. We speak of threats not only to human life, but to the lives of all species of plants and animals, of the entire ecosphere in all its beauty and complexity including the natural processes that create and shape life's diversity. It is the grave and growing threats to the health of the ecosphere that motivates FDE's activities.

[www.deepecology.org](http://www.deepecology.org)

### **Friends Of The Earth**

Friends of the Earth, as an outspoken leader in the environmental and progressive communities, seeks to change the perception of the public, media and policy makers — and effect policy change — with hard-hitting, well-reasoned policy

analysis and advocacy campaigns that describe what needs to be done, rather than what is seen as politically feasible or politically correct. This hard-hitting advocacy has been the key to their successful campaigns over their 43-year history.

One way that the Friends of the Earth works to achieve a just and healthy world, is by focusing on the economic drivers that are encouraging environmental degradation. Depending on the issue, these drivers may include public investment, granting corporations the right to pollute, or other factors. With key policy expertise at the federal and state levels, Friends of the Earth works to eliminate these drivers and thus bring environmental degradation to a halt.

[www.foe.org](http://www.foe.org)