

Subject: National Seminar- "Biotechnology- Business Opportunity UP"

From: Ajeya singh <ajeyamit@yahoo.com> Thu, 14 May '15 11:51a

To: You and others

Dear Madam/Sir,

We are delighted to inform you that **Association of Knowledge Workers(AKWL)** in Collaboration with **Department of Science & Technology, Government of UP** is organizing a **National Seminar** on the theme “ **Biotechnology- Business Opportunity-UP**” on June 1 , 2015 at Hotel Clarks Awadh , Lucknow. This event is supported by leading science & technology research organisation like CDRI, CIMAP,NBRI & IITR. This event is also supported by Biotechnolgy Park, Lucknow and IIA (Indian Industries association.)

This national seminar is a one day event with three sessions. The technical sessions of the conference will deal with frontline areas of Biotechnology from the esteemed scientists representing National Institutions/research organisations at one hand and fraternity of Biotechnology Industry of India at other hand keeping formers at centre .**The target Audience**

The event will provide an opportunity for social and technical networking, knowledge sharing with experts and professionals to stimulate the eco-system for innovation catalyzing entrepreneurship development, and manufacturing activities. It will provide an opportunity to learn the best practices and game changing success stories from the leaders of the industry from India and abroad. Over 300 delegates working as senior Managers, Government officials, Entrepreneurs, Agriculturist, Scientists & BT experts from Government and private sectors, Professors from Universities, IIM & IIT, members of professional groups like CSI, LMA, EIA, CII, IIA,PHD Chamber of commerce are expected to participate in the deliberations to share their rich experience with special reference to the overall Transformation of Biotechnology Industry and Agriculture scenario of Uttar Pradesh. In nutshell we will ensure to call all the Biotech users under one roof so that manufacturers & service providrs get audience at common place. This will be great opportunity for Biotechnology industry for meeting & talking relevant people at one place.

Conference Sponsorship

We are looking forward active participation from Biotech, Pharma, Banking, seed , Fertilizer Industry to support this event in the form of presenting paper, exhibiting there products and also by sponsoring the event. We will ensure to call all the Agriculture users under one roof so that manufacturer get audience at common place. This will be great opportunity for manufacturer for meeting & talking relevant people at one place , showcasing it,s product & services and branding of the Company .

Category	Max. No.	Facility	Charges
Event Sponsor/Platinum Sponsor	1	Branding (Logo) at all Invitation Card/Letters Branding at Back Drop(Logo) Branding at Side Panels 4 Free Delegates	Rs.5,00,000/-

		Distribution of Publicity material Free stall for exhibiting their products Speaking slot in Inaugural session	
Gold Sponsor	2	Branding at Side Panels Branding in all letters/ Brochure 2 Free Delegates Distribution of Publicity material Free stall for exhibiting their products Speaking slot in technical session	Rs.3,00,000/-
Silver Sponsorship	3	Branding at Side Panels Branding in all letters/ Brochure 1 Free Delegates Distribution of Publicity material Speaking slot in technical session	Rs.2,00,000/-
Bronze Sponsorship	4	Branding at Side Panels 1 Free Delegates Distribution Publicity material	Rs.1,00,000/-

Exhibition Stalls Area of 9X9 sq. ft.	Rs.50,000/-
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In addition we will provide concessional institutional life membership of AKWL to have long term relationship with the sponsoring organization

PAYMENTS

For sponsorship, advertisements, vendor presentations, registration etc. the payment can be made through ECS. Account details are as below :**ICICI Bank : ICICI Bank, Aliganj , Lucknow**

A/c No. : 696101433013, IFSC Code : ICIC0006961

Payments can also be made through Demand Draft drawn in favour of “**Association of Knowledge Workers**” payable at Lucknow and should be sent at the address given below.

Our income tax PAN is **AAAAA7317H** and Society registration number is 1963/2005-06, Dated 21-1-06. Kindly inform your PAN / TAN, along with cheque.

We look forward your support for creating a happy & satisfied Society through use of Science & Technology

Regards,

Ajai Kumar Singh

Regional Head- CMC Limited (A TATA Enterprise)

President – Association of Knowledge Workers(AKWL)

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